



2024

Executive and Professional Education Global Futures Lifelong Learning

Impact Report

In 2024, our team evolved into **Lifelong Learning**, which includes *Executive and Professional Education* and *The Rob and Melani Walton Sustainability Teachers Academy*. Together, Lifelong Learning serves all schools within the College of Global Futures. This report covers the 2024 impact of the Executive and Professional Education team.

Our team is responsible for the College of Global Futures' degree-pathway courses and short/non-credit courses and certificates designed for professional learners. Our goal is that learners from these courses will continue their learning at ASU by enrolling in one of the College's degree programs.

Reach

11,422

Educational experiences

Ratings

9.0/10

90% of learners would recommend our programs

Portfolio

27

Publicly available open enrollment courses

Projects

31

Project durations range from a single day to months or years

2,483
ULC

3,064
Custom
Education

5,608
Open
Enrollment

Less than 3% of educational experiences can be attributed to grants & partnerships

Noteworthy wins



Launched School of Sustainability's **first Universal Learner Courses (ULC)**



Launched the first offerings of the **Sustainability Innovation Academy** on CareerCatalyst



Hosted the first ASU internal **Global Futures Workforce Development** convening

Testimonials

"Absolutely amazing, the program was awesome, the leaders were fantastic, and I learned so much."

"This is a life-changing experience. I would do it all over again."

Project partners

Our Lifelong Learning team partners with organizations of all kind, representing various industries - from multinational corporations to nonprofits and everywhere in between. During 2024, our team worked with a Fortune Global 500 chemical company, two federal government agencies, one of the "Big 4" accounting firms, a leading workforce development 501(c)3, two international universities, a global leader in sustainability reporting, and more.

Partner with ASU

Whether you need to educate a small core of executives in a one-day retreat or train thousands of employees through an online course, ASU's College of Global Futures can deliver a custom or semi-custom program. Explore our self-paced, online courses and discover ways to collaborate with ASU to achieve your goals. Visit links.asu.edu/futureslearning

International collaborations

Colombia | Dubai | Hong Kong
Japan | Mexico | Netherlands



Impact on the Global Goals

Across our 31 projects we made an impact on 10 of the 17 Sustainable Development Goals



For more information, contact SustainabilitySkills@asu.edu