

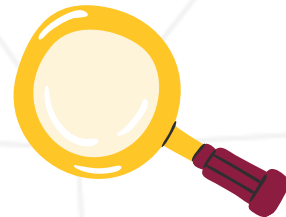


2023

Executive and Professional Education

Impact Report

Our team's strategy begins with the mission of the College of Global Futures:
"To foster learning, discovery and partnerships that drive informed, positive action, as we work together to build a better future."



Reach¹

17,004

Ratings

8.9/10

Projects

20



Educational experiences generated...

450 via Unique Partnerships

7,023 via Open Enrollment

9,531 via Custom Education

Project reach

¹Reach is defined as educational experiences produced from our programs on a local, national, & global level.

Projects managed...

4 Grant Funded

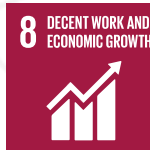
3 Unique Partnerships

9 Open Enrollment

4 Custom Education

Project type

SDGs impact



Active Portfolio

Our team is responsible for the portfolio of short courses created in the College of Global Futures and hosted on Learning Enterprise's CareerCatalyst and Universal Learner (ULC) platforms, both of which contribute to CGF enrollment. In 2023, CGF added 3 new short courses to the existing portfolio for 28 courses total. Courses added in 2023 include Strategic Thinking for Everyone, AI Foundations: Prompt Engineering, & Resilient American Futures: An Academic Road Trip.

Project Partners

Our team partners with organizations of all kind, representing various industries - from multinational corporations to nonprofits and everywhere in between. During 2023, our team worked with two of the "Big 4" accounting firms, a top 10 Fortune 100 tech company, two of the top financial services institutions, a top 5 real estate investment management company, a global chemical company, a global leader in sustainability reporting, and more.

Noteworthy Wins



In December 2023, our team was **awarded the President's Award for Sustainability** for our contributions on the Sustainability Analyst Certificate Program.



Our team launched **two new courses to support small business sustainability** on the Sustainable Earth platform, which now has 11 live courses available to the public.

Work with our Team

Whether you need to educate a small core of executives in a one-day retreat or train thousands of employees through an online course, ASU's College of Global Futures can deliver a custom or semi-custom program. Visit our website to explore our self-paced, online courses and discover ways to collaborate with ASU to achieve your goals.

Visit links.asu.edu/futureslearning

The College of Global Futures is part of the Julie Ann Wrigley Global Futures Laboratory, the world's first comprehensive, university-based approach to ensuring a habitable planet and a future where well-being is attainable for all humankind.

Questions? Contact sustainabilityskills@asu.edu

